



Streamlines ***April 3, 2017***

Expo Final Notice **Dealer Space Still Available**

Procrastinators--There is still time to become an Expo dealer. There are two options to register:

1. Download, print, and mail the [Expo Dealer/Advertiser Application](#)
2. Apply and pay online at [Expo Online Application](#)

Booth rentals start at \$250 for a 10 foot x 10 foot booth. There are many options for corner booths, including 10 x 20 foot booths opening on three aisles.

ADSW Members and members of collecting clubs have two additional options for participating in the Expo:

- Rent a 6-foot table fitted with floor length table cover for \$125. Includes one chair.
- Rent a 6-foot x 3 foot space for a showcase (available for rent from AA Show Rentals) or clothing rack (bring your own) for \$100. Includes one chair.

The above dealer application can also be used to reserve a table or showcase/clothing rack space.

Special offer for Fashion Show models: Fashion Show models can rent space for a clothing rack for half price--\$50. Contact Jim Linz for promo code.

Deadline approaching. To be included in the show program, your application must be received by April 10th.

Short Fashion Shows on Sales Floor

Fashion Show coordinator Lori Crandall will produce short fashion shows at the rear of the North Hall Saturday, April 29th. ADSW models will display vintage clothing and accessories offered for sale by participating dealers.

Big Flea dealers: If you have clothing or accessories (hats, necklaces, Bakelite pins and bracelets, etc.) that you would like to include in the fashion shows, please complete this [form](#) and send it to [Lori Crandall](#) **immediately**. The selection process has started. A photo is appreciated but not required. Up to 5 submissions allowed per dealer. Selections at the sole discretion of ADSW.

You do not need to be an Expo dealer to have your clothing and accessories included in the fashion shows. DC Big Flea dealers welcome.

Volunteers Still Needed

ADSW needs a few more volunteers at the Expo. Specifically, help is needed

- Saturday, April 29th, from 2 PM to closing to hand out Expo programs, sign up new members, and promote upcoming ADSW programs
- Saturday, April 29th, to serve as the announcer/MC for the fashion shows. Contact [Lori](#) Crandall to volunteer.
- Sunday, April 30th, from 2 PM to closing to hand out Expo programs, sign up new members, and promote upcoming programs.
- Sunday, to dismantle/pack the ADSW table at the conclusion of the show.

Contact [Barbara](#) Varvaglione to volunteer.

Advertise in the Show Program

ADSW prepares a full-color program for the Expo containing contact information for most Expo dealers as well as showing the location of participating Modernism dealers located in the adjoining DC Big Flea. The program is posted on the ADSW website before the show and remains on the website for years after the show.

We encourage participating dealers, antique malls and shops, ADSW members, and others to place an ad in the Expo Program. Ads start at \$35 for a business card. **The program is almost full but limited space remains.** The deadline for submitting ads has been extended to April 10.

Check out the [Advertising Guide](#).

New Registration Options Added for Pittsburgh Post Congress Tour

Although both the Grand Tour and Mini Tour are sold out, limited space remains for some of the individual events. Specifically, space remains for the

- opening dinner at the Grand Concourse restaurant;
- Grant Street Art Deco walking tour;
- all-day excursion to Fallingwater and Kentuck Knob;
- farewell dinner at Gaucho Parilla;
- docent guided tour of the Art Deco collections at the Carnegie Museum of Art; and
- Frank House Foundation fundraising dinner.

We have also added a new twist to the Monday schedule. In place of the original plan of lunch on your own in Market Square, those on the Grand and Mini tours will take the bus to the Strip District for lunch on your own at the original location of Primanti Brothers sandwich shop, opened in 1933. Primanti Brothers is renowned for serving french fries on its sandwiches.

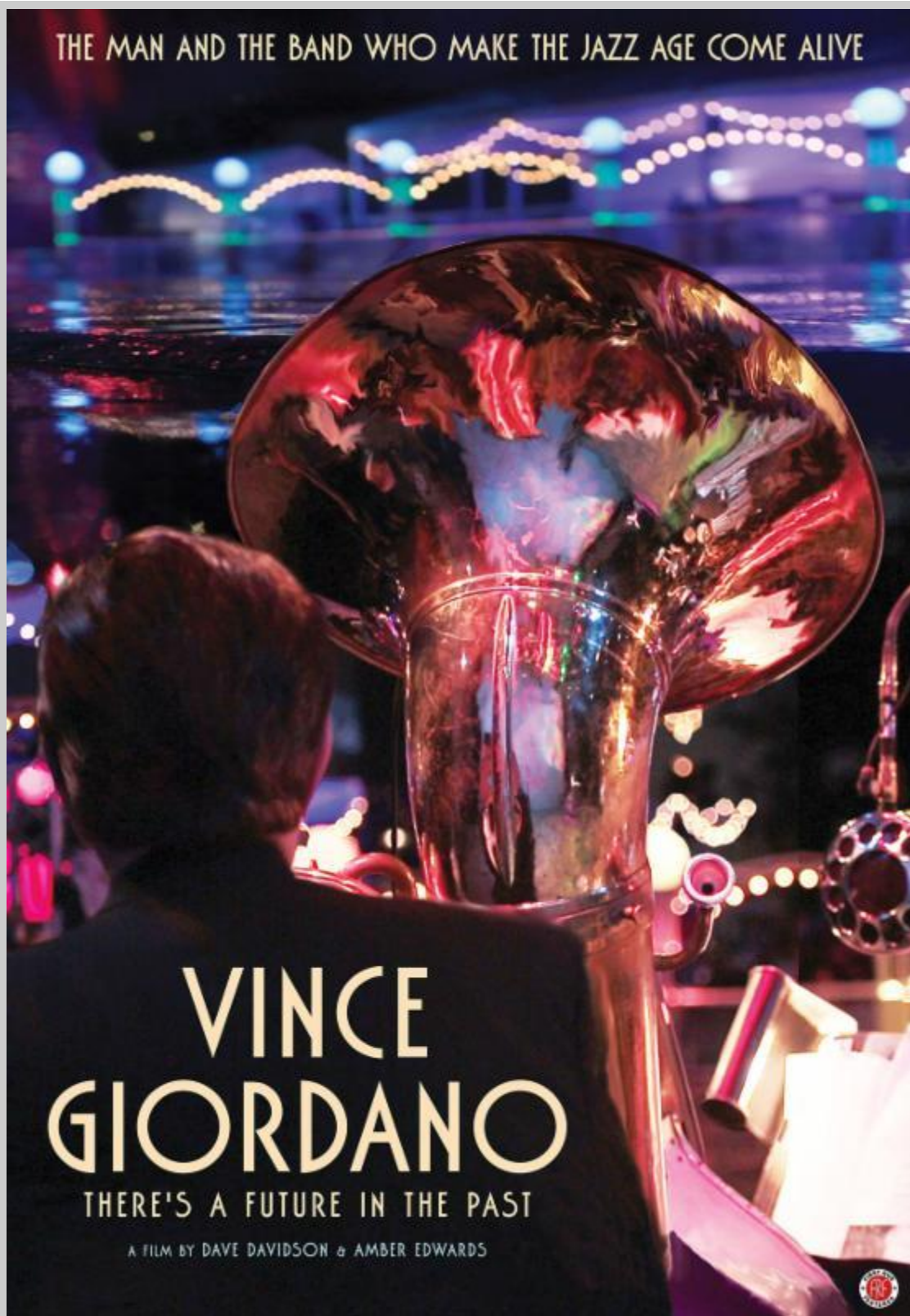
Participants will have time to visit nearby Mahta & Co. Antiques. Among the booths at Mahta are excellent Art Deco and Mid-Century dealers. The Art Deco dealer is Nicholas Roy, long a favorite at the Expo. Mahta will also set up a special section of vintage fashions, including changing rooms.

Why not come to Pittsburgh for a day (or two)?

To register for the remaining spaces [Pittsburgh World Congress](#)

Save the Date
Saturday, June 24, 2017 @3 PM
Vince Giordano Live in Concert!

THE MAN AND THE BAND WHO MAKE THE JAZZ AGE COME ALIVE



ADSW, in partnership with the AFI Silver Theatre and Cultural Center will present a special program June 24th featuring

- A showing of the highly acclaimed new documentary "Vince Giordano: There's a Future in the Past"
- A 30-minute Q/A session with Vince and one of the film's directors, Amber Edwards

- A 2-hour performance by Vince Giordano and the Nighthawks

Click to watch the trailer. [There's A Future in the Past](#)

Tickets Go on Sale Tomorrow

Buy your tickets online or get them at the Expo.

Airstream vs. Avion Read the Latest Expo Press Release

For release on delivery

Washington Modernism Show

Airstream™ vs. Avion™: The Battle of the Travel Trailers

Art Deco or Mid-Century Modern? Donald Deskey or Charles and Ray Eames? Chase or Kromex? Ruba Rombic or Blenko? These are the types of questions shoppers typically face when they attend a Modernism show. Shoppers at this year's Washington Modernism Show can add one more question - Airstream or Avion? The 2017 Exposition of 20th Century Decorative Arts, better known as the Washington Modernism Show, will be held April 29th and 30th in the North Hall of the Dulles Expo Center, Chantilly, Virginia.

This year's show offers a side-by-side comparison of the iconic Art Deco Airstream travel trailer, introduced in 1936, and the mid-Century Avion travel trailer, introduced in 1956, on the sales floor.

The competitors-

- An Airstream owned by Joe Valenti of Flower Child Vintage, Cleveland, Ohio. Flower Child Vintage, recently selected by Yahoo as one of the nation's best vintage stores, will exhibit vintage fashions and mid-century furnishings in its premiere Washington appearance.
- A 1967 Avion trailer owned by Jeremy Fair of Chantilly's Fair Auction Company. The Company, which will exhibit mid-century furnishings, conducts frequent online auctions of mid-century furniture and collectibles.

The Airstream "Clipper," an aerodynamically-styled trailer with riveted aluminum body designed by Wallace Byam, was introduced in January 1936. The interior featured a tubular-steel dinette that could convert to a bed, had an enclosed galley, and was fitted with electric lighting.

The competitor, the Avion Travel Trailer, traces its roots to the early 1950s when brothers Robert and Loren Cayo set out to design a travel trailer that would improve on the Airstream. They designed a trailer that could be used with full hookups but could also be self-contained when no hookup was available.

The first Avion trailer was introduced in 1956. It was initially offered in three sizes-20-foot, 23-foot, and 26-foot. The original models used outer aluminum shells that could be polished to a mirror finish. They switched to a satin-finished anodized aluminum finish in 1963 that was more resistant to dents and scratches.

Airstream reportedly filed suit against Avion claiming patent infringement, but was unsuccessful.

The 34th Exposition of 20th Century Decorative Arts is produced by the Art Deco Society of Washington. The Society is a nonprofit organization devoted to the preservation of the architectural, industrial, decorative, and cultural arts of the Art Deco era. The Exposition is a primary source of funding to support the Society's preservation and education efforts.

The "Expo" began in 1983 primarily as an Art Deco show, making it the nations' oldest Modernism Show. Held annually at locations in Washington, DC and its Northern Virginia suburbs, the Expo gradually expanded to include other design movements of the 20th century and now includes the sale of all 20th Century design movements, including Art Nouveau, Arts & Crafts, Art Deco, Art Moderne, Mid Century Modern, Scandinavian Modern, and Atomic.

The "Expo" offers something for everyone. Whether you are trying to recreate 1960s sets from "Mad Men," 1920s and 1930s Art Deco sets from "Boardwalk Empire," 1950s sets from "Happy Days," or 1980s sets from the "The Goldbergs," you can find it at the Expo. You can even dress the part. The Expo includes several dealers specializing in vintage clothing and accessories.

Although modernism dealers will be concentrated in the North Hall, others will be scattered among the 600+ dealers in the South Hall as regular participants in D'Amore Promotion's DC Big Flea. The Expo's Guide to Dealers will show the location of participating Big Flea dealers. The program, and additional show information, will be posted on the ADSW web site - www.adsw.org -- at least a week before the show. Individual dealers will be featured in the Art Deco Society's Facebook posts during the weeks leading up to the show.

Among other special features at the 2016 Expo are

- Vintage fashion shows on the sales floor (Saturday)
- Swing dance demonstrations by Fidgety Feet (Sunday)
- Door prizes

Show hours are Saturday, April 30th from 9:00 AM to 6:00 PM and Sunday, May 1st from 11 AM to 5 PM. The \$10 admission is good for both the Expo and the DC Big Flea.

Inquiries are welcome at expo@adsw.org. Expo Chair Jim Linz can be reached directly at 703-568-3745.

Cheers,

Jim Linz
Art Deco Society of Washington
703-568-3745