



Streamlines ***March 10, 2017***

MODERNISM SHOW AND SALE
Exposition of 20th Century Decorative Arts
APRIL  **29-30**

Expo Update

Here We Grow Again!

As ADSW's Exposition of 20th Century Decorative Arts (Washington Modernism Show) enters its second year, dealer participation is expanding and new features added. First year attendance under the ADSW partnership with D'Amore Promotion's DC Big Flea more than quadrupled and further growth is anticipated.

Returning are such long term Expo participants as Past Pleasures Moderne, Gallery Kathleen, Deco Dazzle, Try to Remember, Deco Doug, Neil Ingber, and Deco-Rations. Among the new dealers exhibiting at the Expo for the first time are

- Joe Valenti of Flower Child Vintage, the premier vintage fashion and mid-century furniture dealer from Columbus and Cleveland, Ohio. Joe will park his Airstream trailer on the show floor.
- Gary Niederkorn, acclaimed Art Deco, Art Moderne, and 20th Century silver and jewelry dealer from Philadelphia.
- Cynthia Salamone of Vallie's Vintage, Warrenton, Virginia, a high-end costume and estate jewelry dealer from all eras

- Ellen Afterman of Grey Heron Antiques, Chamblee, Georgia, a specialist in Art Deco and other fine prints.

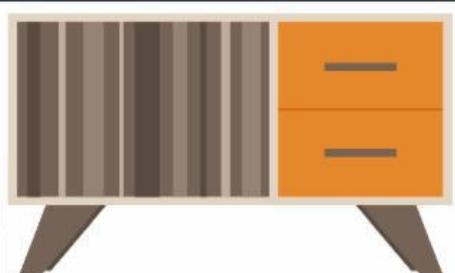
Facebook Event Page Established

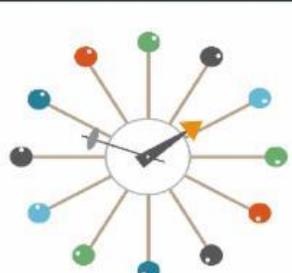
Another Expo participant, Mindy Cawley of Vintage Mid-Century Frederick established a Facebook Event page for the Expo and will be posting stories and photos about participating dealers. [Expo Event Page](#)

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Fresh and stylish selection of modernist furniture and accessories











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Dealers are encouraged to email photos and descriptions of special items they plan to bring to the Expo to Mindy for posting on the event page and Instagram.

Dealer Space Still Available

Although the number of participating dealers already exceeds last year's total, there is still room for more. There are two options to register:

1. Download, print, and mail the [Expo Dealer/Advertiser Application](#)
2. Apply and pay online at [Expo Online Application](#)

Booth rentals start at \$250 for a 10-foot x 10-foot booth. There are many options for corner booths, including 10 x 20 foot booths opening on three aisles.

ADSW Members and members of collecting clubs have two additional options for participating in the Expo:

- Rent a 6-foot table fitted with floor length table cover for \$125. Includes one chair.

- Rent a 6-foot x 3-foot space for a showcase (available for rent from AA Show Rentals) or clothing rack (bring your own) for \$100. Includes one chair.

The above dealer application can also be used to reserve a table or showcase/clothing rack space.

Special offer for Fashion Show models: Fashion Show models can rent space for a clothing rack for half price--\$50. Contact Jim Linz for promo code.

Short Fashion Shows on Sales Floor

Fashion Show coordinator Lori Crandall will produce short fashion shows at the rear of the North Hall Saturday, April 29th at

- 11 AM
- 1 PM
- 3 PM

ADSW models will display vintage clothing and accessories being offered for sale by participating dealers.

Expo and Big Flea dealers: If you have clothing or accessories (hats, necklaces, Bakelite pins and bracelets, etc.) that you would to include in the fashion shows, please complete this [form](#) and send it to [Lori Crandall](#) by April 1st. A photo is appreciated but not required. Up to 5 submissions allowed per dealer. Selections at the sole discretion of ADSW.

You do not need to be an Expo dealer to have your clothing and accessories included in the fashion shows. DC Big Flea dealers welcome.

Swing Dance Demonstrations by Fidgety Feet



Washington's premier swing dance troupe will give demonstrations in the rear of the North Hall Sunday, April 30th at 1 PM and 3 PM.

Volunteers Needed

ADSW needs your help at the Expo. Specifically, help is needed

- Friday, April 28th, to check dealers in and distribute dealer packets during setup and to assist dealers in resolution of problems (broken tables, problems with electrical connections, etc.)
- Friday, April 28th, to set up the ADSW tables.
- Saturday, April 29th, to hand out Expo programs, sign up new members, and promote upcoming ADSW programs
- Saturday, April 29th, to serve as the announcer/MC for the fashion shows. Contact [Lori](#) Crandall to volunteer.
- Sunday, April 30th, to hand out Expo programs, sign up new members, and promote upcoming programs.
- Sunday, to dismantle/pack the ADSW table at the conclusion of the show.

Volunteers generally fill a 2-3 hour time slot and receive free Expo admission.

If you can help, contact [Barbara](#) Varvaglione.

You do not need to be an Expo dealer to have your clothing and accessories included in the fashion shows.

Advertise in the Show Program

ADSW prepares a full-color program for the Expo containing contact information for most Expo dealers as well as showing the location of participating Modernism dealers located in the adjoining DC Big Flea. The program is posted on the ADSW website before the show and remains on the website for years after the show.

We encourage participating dealers, antique malls and shops, ADSW members, and others to place an ad in the Expo Program. Ads start as \$35 for a business card. The deadline for submitting ads is April 1.

Check out the [Advertising Guide](#).

Cheers,

Jim Linz
Art Deco Society of Washington
703-568-3745