

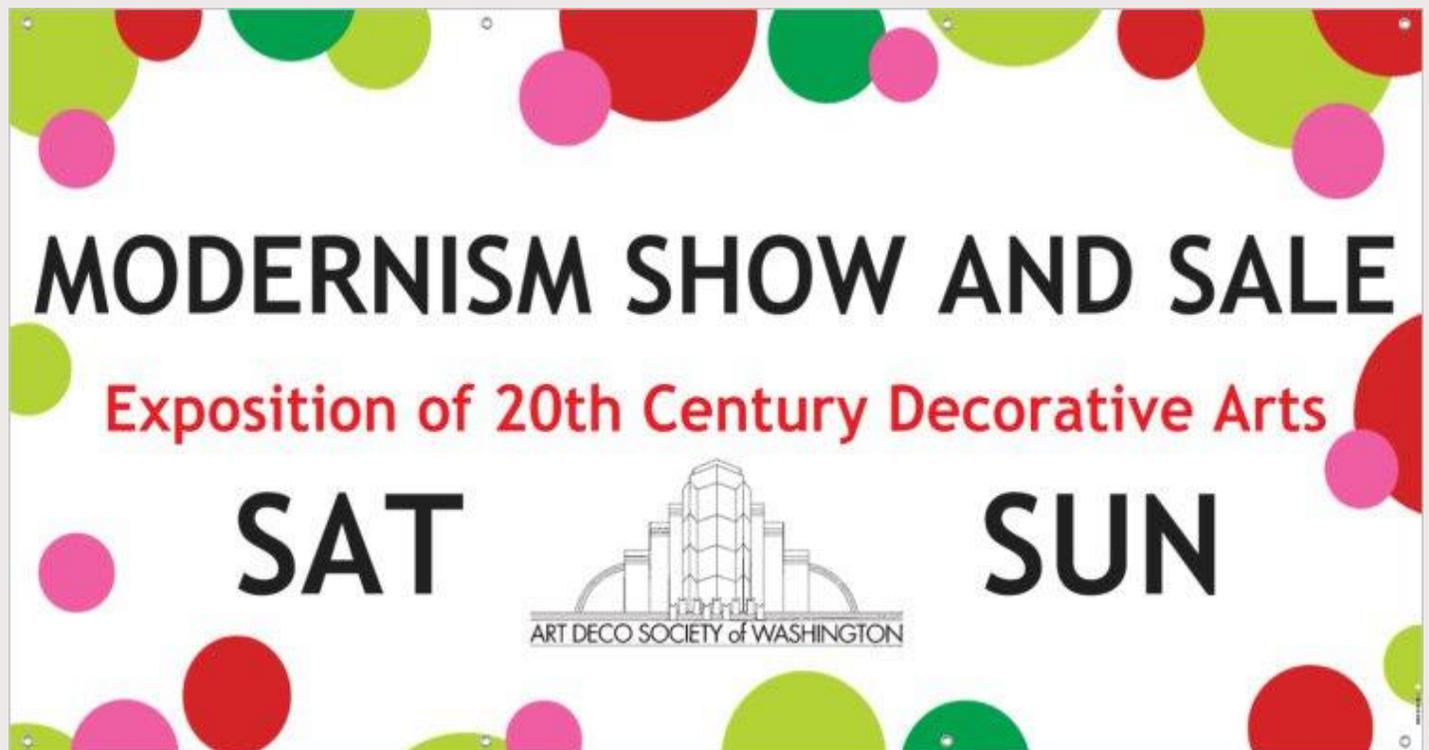
Streamlines

March 31, 2016

Join Our Mailing List!

**Exposition of 20th Century Decorative Arts
April 30 - May 1, 2016**

Attend the Expo



When: Saturday, April 30, 2016, 9 AM - 6 PM
Sunday, May 1, 2016, 11 AM - 5 PM

Where: North Hall
Dulles Expo Center
4320 Chantilly Shopping Center
Chantilly, VA 20151

Cost: \$10 (Also good for admission to the DC Big Flea)
Free readmission

Look for the Expo banner outside the North Hall of the Dulles Expo Center. The Dulles Expo Center is located just off Route 28 and near I-66.

Acres of free parking and an enclosed entrance.

An estimated 5,000 to 7,000 customers usually attend D'Amore Promotions' DC Big Flea. The partnership between D'Amore Promotions and ADSW should further expand attendance.

Shop dozens of dealers including dealers regularly participating in such shows as the Palm Beach and Michigan Modernism Shows, 20th Century Cincinnati, the Baltimore Summer Antiques Show, and New York's Pier Show.

Win a Door Prize

A variety of door prizes will be offered. Submit your entry form at the ADSW table.

Participate in the Show

Dealer space is available from \$250 for a 10-foot x 10-foot booth. Dealers can configure their booth to their own taste, adding drapes, walls, electricity, and showcases or sticking to a basic booth. The floor plan for the North Hall provides options for corner booths opening on two or three aisles and booths backing to a wall providing the opportunity to lean artwork against the wall (nothing can be hung from or taped to the walls). We will work with you on booth location.

Print and mail the [print application](#) or [apply online](#).

Advertise in the Show Program

Unlike most antique shows, the Expo distributes a show program that has a life both at and beyond the show. While most shows either have no program or a program that includes just a listing of participating dealers, the Expo program contains contact information and web links for most participating dealers. Attendees can easily locate dealers at the show by showing their booth location and follow-up with dealers after the show by giving their contact information. The dealer contact info in the digital version includes active links so customers can easily email or visit a dealer's website.

The Expo Show Program will reach thousands of targeted buyers through both print and digital media. The digital version of the program will be posted on the ADSW website, remaining there for several years. It will also be posted on the ADSW Facebook page and distributed to over 1,400 digital subscribers before the show.

The printed program will be distributed at the show.

If you own a mall or shop in the mid-Atlantic area, the Expo Program provides an easy way for potential customers to contact you or visit your website.

[Advertise](#)

If you will be participating in the DC Big Flea in the South Hall and would like to be included in the Expo Show Program to help direct modernism customers to your booth, a listing in the Expo Show program is available for \$25.

[Expo Program Listing for Big Flea Dealers](#)

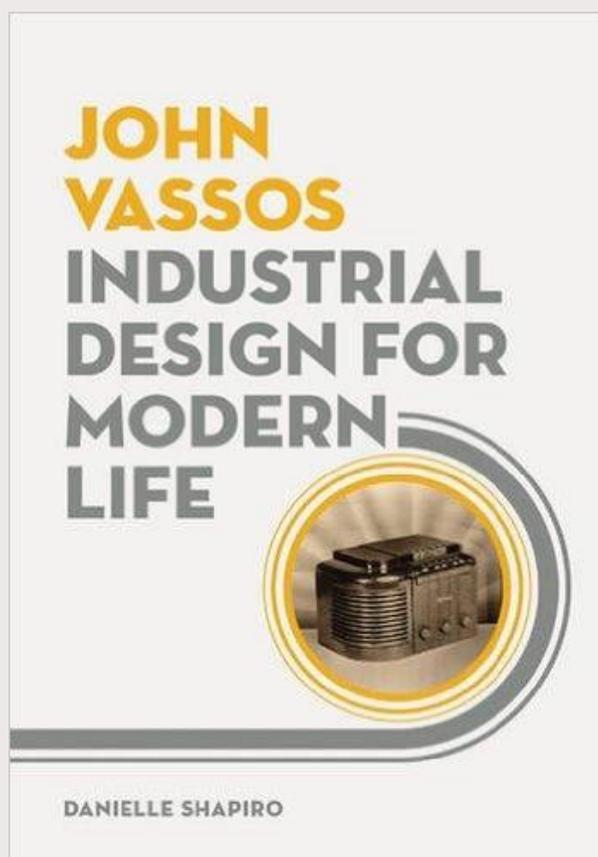
Volunteer

The partnership with D'Amore Promotions reduces, but does not eliminate, the burden on ADSW. D'Amore will provide cashiers, but ADSW will need volunteers to take tickets, stamp hands, etc. In addition, we will need volunteers to staff the ADSW table, promoting membership, processing book sales, and facilitating the door prize drawing.

We're looking for ADSW members to [volunteer](#) for 2 hour shifts.

Return Sunday for the Book Signing

Author Danielle Shapiro will be present Sunday, May 1st to discuss and sign copies of her new book -- *John Vassos: Industrial Design for Modern Life*. Get the book while it's hot off the press. Don't forget, readmission is free Sunday, so shop both days. Copies of the book will be available throughout the show.



See the Latest Ads and Press Release

Watch for our ad in Treasures magazine. Sample copies of Treasures will be available at the ADSW desk while supplies last.

WASHINGTON DC MODERNISM SHOW
The Art Deco Society of Washington
presents, in partnership with D'Amore Promotions' DC Big Flea,
Exposition of **20TH CENTURY** Decorative Arts
North Hall - Dulles Expo Center
4320 Chantilly Shopping Center - Chantilly, VA 20151
Sat April 30, 9AM-6PM - Sun May 1, 11AM-5PM
Book Signing & Discussion
John Vassos: Industrial Design for Modern Life
Details: www.adsw.org - 703-568-3745

Read ADSW's latest [press release](#)

D'Amore Promotions is running ads like this in Antique Week, Journal of Antiques, and other major newspapers. They will also include the Expo in television and radio advertising.

DC BIG FLEA & ANTIQUES MARKET



**EXPANDED!
OVER 700
BOOTHS!**

Sat 9-6...Sun 11-5
ADM \$10
Valid for 2 Days!
757-430-4735

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ART DECO SOCIETY OF WASHINGTON
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**APRIL 30-
MAY 1**

DULLES EXPO CTR

4320 Chantilly Shopping Ctr
Chantilly, VA 20151

www.thebigfleamarket.com

See you at the Expo!

Jim Linz
Expo Chair
Art Deco Society of Washington